



Privacy Policy:

The Friends of the Potteries Museums & Art Gallery is a charity. This privacy policy explains how we use any personal information we collect about you.

What information do we collect about you?

We collect information about you when you apply for membership or make an individual donation to the charity.

How will we use the information about you?

We collect information about you for the following purposes:

- Administration of membership
- Administration of donations & legacies
- Communication about our membership, fundraising and any other activities that we think may be of interest to you.
- Research & statistical analysis

We do not sell or share your information for any purpose with any Third Parties except for The Potteries Museum & Art Gallery who receive this data for administration purposes only and delete the information once it has been used.

Marketing

We would like to send you information about events/campaigns which may be of interest to you.

If you have consented to receive marketing you may opt out at a later date. However there are some communications that need to happen regardless of your marketing preferences:

- Membership related mailings such as your renewal reminder, our regular newsletter and AGM notices
- Transaction notification messaging, such as change in bank details.

You have a right at any time to stop us from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes please write or email the Treasurer (details in How to Contact Us)

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like this information please write or email the Treasurer (details in How to contact us)

Other websites

Our website contains links to other websites. This privacy policy only applies to "The Friends" website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates in the newsletter and on our website. This privacy policy was last updated 12th June 2018.

How to contact us.

Please contact us if you have any questions about our privacy policy or information we hold about you:

- By email: pmagfriends@gmail.com
- Or write to us at:
c/o The Potteries Museum & Art Gallery
Bethesda Street, STOKE ON-TRENT, ST1 3DW